

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62625   CF   NTL-POL   FBD - LBD: 08/18/12 - 08/24/12   HL#:   Created: 08/17/12 09:14 AM  
 Client: OBAMA FOR AMERICA (178906)   CPE: / / 1619   Agency Commission: 15 %   Updated: ALWILLIAMS on 08/17/12 03:13 PM  
 Agency: GMMB, INC. (6441)   Product: EST#1619 (1300)   Self :15:00   Confirmed: 08/17/12 09:42 AM  
 Buyer: SHIRA LEVY   Demo: HHOLDS   DMA RTG   Sched. Code: B   \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH   Billing Int: Monthly   BM: SS  
 Share: 0%   KMGH: 0%   KUSA: 0%   KDVR+: 0%   KWGN: 0%   KTVD: 0%   KPXC: 0%   CABLE: 0%

## NEW ORDER CHG/PH 08/17/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	M T W T F * *	NEWS	30	B			0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										
002	MNEWS1	M T W T F * *	NEWS	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										
003	MEARLY	M T W T F * *	MORN	30	B			0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										
004	MNEWS430AM	M T W T * * *	NEWS	30	B			0.0	\$150.00	4	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										
005	NSAT5-730AM	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										
006	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										
007	DRAY	M T W T F * *	DAY	30	B			0.0	\$400.00	4	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62625	CF NTL-POL	FBD - LBD: 08/18/12 - 08/24/12	HL#:	Created: 08/17/12 09:14 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1619	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/17/12 03:13 PM	
Agency: GMMB, INC. (6441)	Product: EST#1619 (1300)	Self :15:00	Confirmed: 08/17/12 09:42 AM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DYR	M T W T F * *	DAY	30	B			0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	M T W T F * *	DAY	30	B			0.0	\$750.00	4	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	M T W T F * *	DAYN	30	B			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DTALK	M T W T F * *	DAY	30	B			0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ECOURT	M T W T F * *	EFG	30	B			0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	EPHIL2	M T W T F * *	EFG	30	B			0.0	\$550.00	3	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY5PM	M T W T F * *	NEWS	30	B			0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62625	CF NTL-POL	FBD - LBD: 08/18/12 - 08/24/12	HL#:	Created: 08/17/12 09:14 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1619	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/17/12 03:13 PM	
Agency: GMMB, INC. (6441)	Product: EST#1619 (1300)	Self :15:00	Confirmed: 08/17/12 09:42 AM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	<b>**PRINT REQUIRED**</b>	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	M T W T F * *	NEWS	30	B			0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY630PM	* T W T F * *	NEWS	30	B			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PPERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/23/12	08/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/24/12	08/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE7	* * * * * S *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62625	CF NTL-POL	FBD - LBD: 08/18/12 - 08/24/12	HL#:	Created: 08/17/12 09:14 AM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1619	Agency Commission: 15 %	Updated: ALWILLIAMS on 08/17/12 03:13 PM	
Agency: GMMB, INC. (6441)	Product: EST#1619 (1300)	Self :15:00	Confirmed: 08/17/12 09:42 AM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NLATE7	M T W T F * *	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/24/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	64	0	\$40,100.00	\$34,085.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$40,100.00	\$34,085.00	\$0.00	\$0.00